

Onir Agrawal

Digital Marketing Student | Social Media Strategist | Brand Designer

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Location: Indore, Madhya Pradesh, India

Professional Summary

Motivated Digital Marketing student passionate about branding, social media marketing, SEO, content strategy, and digital design. Experienced in creating promotional campaigns, branding assets, and digital experiences across hospitality, retail, cafés, and e-commerce.

Experience

Digital Marketing & Creative Projects (2025–Present)

Designed social media campaigns, advertisements, branding systems, website content, and marketing creatives for Hotel Winway, resort promotions, cafés, and product campaigns.

Education

Bachelor of Business Administration (BBA)

Digital Media & Marketing

Symbiosis University of Applied Sciences

2025 – Current

Higher Secondary Education

Sanmati Higher Secondary School

May 2018 – June 2025

Skills

Social Media Marketing • SEO • Branding • Content Marketing • Copywriting • Adobe Photoshop • Adobe Illustrator • Canva • Figma • Google Analytics • Meta Business Suite • Squarespace

Projects

Digital Marketing Portfolio Website • Hotel Winway Campaign • Resort Advertisement • Coffee Shop Grand Opening • Seasonal Menu Campaign • Product Advertisement • Brand Identity Development